REMARKS

The Applicant respectfully traverses the Examiner's rejections and seeks reconsideration. The Examiner appears not to find any patentable meaning to the previously added terms "substantially increased" considering it relative and not a definitive limitation that would add weight to the claim. . The Applicant respectfully disagrees and asserts the Federal Circuit is in unquestionable support of the Applicants position. Exxon Research and Engineering Co. v. US. 265 F.3d 1371, 1380 (Fed.Cir. 2001). The limitation "substantially increased" would clearly, to anyone skilled in the art, patentable differentiate the claimed invention from Tiesler. None of the cited references, either alone or in combination, properly teach a three piece bin as claimed (lower console base, upper console base, and lid) that is all rotatably assembled such that it can be mounted to the vehicle and still maintain a low profile for interference reasons until it is rotatably assembled. This is not taught, suggested, intimated, by any of the cited references either alone or in combination. The body ring 16 does not teach these limitations and as argued only provides token increase to the storage bin (virtually as much as a washer) and provides none of the assembly advantages of the present invention as the bin height is not impacted significantly during installation. To read Teisler onto the present invention is improper and should be reconsidered.

Similarly, none of the cited additional references manage to teach or suggest forming the storage bin as a lower and upper portions rotatably engaged such that they may be installed and then rotated into permanent assembly for a height that may have interfered during installation. Only the present claimed invention provides these unique

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benefits and only the present claimed invention claims the novel structural limitations that make this possible. One skilled in the art would not be able to arrive at the present invention in light of the cited art.

Reconsideration is respectfully requested.

Respectfully submitted,

Thomas Donohue Reg. No. 44,660

Dickinson Wright PLLC

38525 Woodward Avenue, Suite 2000 Bloomfield Hills, MI 48304-5092

(248) 433-7200

(248) 433-7274 (Fax)

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